

ReallyGreatRate and Khafre form Strategic Alliance

By Payment Gone LLC

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Payment Gone LLC the makers of Khafre partner with ReallyGreatRate to provide leads and effective online marketing solutions to its growing network of users and service providers

Payment Gone, LLC the creators of Khafre the industry leading software provider for the distressed financial markets, including Loan Modification, Debt Settlement and Forensic Audit Software. Payment Gone, LLC added ReallyGreatRate, Inc. to its "Certified Partner" program allowing Khafre users to order and manage loan modification, mortgage, and debt settlement leads directly from their Khafre or KhafreExpress account. The partnership was formed to both maximize ReallyGreatRate's exposure to the growing list of Khafre users: as well give Khafre users a premier, trusted source for leads. Whether a newly started company or an established provider of mortgage and distressed mortgage solutions, leads can play a big role in marketing exposure and growth.

The combined resources of Khafre (<http://www.khafreportal.com>) and ReallyGreatRate (<http://www.reallygreatrate.com>) will support efficiencies & greater business growth opportunity for financial service providers. Khafre's software enables providers to network their products to other players in the market with its one of a kind peering system, generating additional revenue opportunities. Match this with its compliance tracking and real time communication between users and service providers, this is the best solution to help user maximize any lead marketing campaigns. ReallyGreatRate contributes to the growth and productivity of these same providers by generating online leads to fuel their business. Overall, consumers seeking financial services will see quicker resolution to their lending needs through the combined efforts of ReallyGreatRate and Khafre.

ReallyGreatRate relies on Khafre's sterling reputation to keep its clients' businesses thriving. President Matt Schaub said, "ReallyGreatRate advocates the use of a lead management system to streamline processes. Khafre takes this a step further by enabling partners to network their products. Getting the systems to talk to each other and aggregate data in one place ultimately benefits everyone."

Payment Gone, LLC welcomes the opportunity to serve the existing clients of ReallyGreatRate who need this type of solution in these uncertain times "We were determined to offer a quality lead solution for our customers," says Mary Gregory, CEO of Payment Gone, LLC. "New users on the Khafre system become more efficient and profitable very quickly, and their ability to handle greater volume increases immediately. Partnering with RGR enables our users to order actionable leads directly through the Khafre system."

ReallyGreatRate will be featured as a spotlight partner on the Khafre portal. Existing and future Khafre customers will enjoy 10% off their first lead order. As such, ReallyGreatRate's customers will enjoy an exclusive discount of 25% off Khafre set-up fees.

About Payment Gone, LLC

Payment Gone, LLC., is an emerging vendor in the financial industry, delivering networking software for companies desiring to manage their back office with enterprise-level efficiency. Through vast IT experience and a unique product offering, Payment Gone enables its customers to streamline their operation and maintain a competitive advantage. The Khafre system creates a seamless communication conduit between service providers and end-users. Utilizing a universal and reusable data entry model allows different agents and providers to share and repurpose client information, reduce user error and increase oversight and data quality. For more information, visit <http://www.KhafrePortal.com>.

About ReallyGreatRate

ReallyGreatRate, Inc. is an online financial lead generation company serving a broad spectrum of financial services providers. Founded in 2004, the company's mission is to give every consumer the speed and convenience of online financial services, while providing the most personalized financial solutions

available. ReallyGreatRate produces 500+ leads per day from its websites, providing real time, quality assured leads to financial services professionals. ReallyGreatRate is based in Redondo Beach, California and can be found online at www.reallygreatrate.com or by phone at (310) 540-8222.

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Category	Real Estate, Software, Mortgage
Tags	loan modification software, debt settlement software, lead management software, loan origination software
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